

# CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 134895 /		<u>Alt Order #</u> 07897629
<u>Product</u> DALTON/GOV/D		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 2208
<u>Advertiser</u> Dalton, Walter		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 323	<u>Product Code</u> 326
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCCB	10/02/12	10/05/12	Fox News Rising 8a-9a	8a-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T--F--				2	\$150.00			
N 2	WCCB	10/08/12	10/08/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$150.00			
N 3	WCCB	10/03/12	10/03/12	Fox News Rising	530a-8a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$175.00			
D 4	WCCB	10/08/12	10/08/12	Ellen	5p-6p		:30			NM	0	\$0.00
N 5	WCCB	10/02/12	10/04/12	Anderson	4p-5p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-T---				2	\$250.00			
N 6	WCCB	10/02/12	10/05/12	Ellen	5p-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TW-F--				3	\$450.00			
<b>Totals</b>											<b>9</b>	<b>\$2,475.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	9	\$2,475.00	\$2,103.75
<b>Totals</b>	<b>9</b>	<b>\$2,475.00</b>	<b>\$2,103.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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